

Yachin You

UI/UX/Product Designer yachinyou@gmail.com 415-623-4450

UI/UX Designer TSG Consumer 2020 – Present

Contract clients: Corepower Yoga, Mavis Tire, Superstar Car Wash, Rough Country, Thrive Pet Healthcare , ATI, Specialty Dental

- Designed **user flows** and **wireframes** to create optimal user experience
- Created on brand, high fidelity **visual designs** for **mobile, desktop** and **apps**
- Created **rapid prototypes** for **user testing**
- Worked with **dev teams** on **design QA** to ensure design quality in production

UI/UX Designer EarnUp 2019 – 2020

- Designed cross-platform consumer-facing **financial products** from concept to launch
- Designed business-critical **internal tools** based on employee feedbacks
- Created **design system** with intuitive patterns and **reusable components**

UI/UX Designer Levi Strauss & Co. 2015 – 2017

- Designed **omnichannel E-commerce** features across platforms for Levi's global E-commerce site
- Worked with **on-site** and **remote engineering teams** from concept to launch
- Created **global style guide** that forms the foundation for consistent **shopping experience**

Visual Designer Fjord, part of Accenture Song 2014 – 2015

- Participated in **service design** sessions including **personas, service blue prints** and **user journeys**
- Create **visual designs** for **mobile web** and **mobile app** products for nation wide retail and banking clients such as Kohl's, Chase and Wells Fargo
- Helped evolve **design process** for enterprise clients' redesign effort